

CHALLENGES AND OPPORTUNITIES IN COMMUNICATING SCIENCE TO THE PUBLIC WORKSHOP, ARGENTINA NOVEMBER 2011

Building ties with Academies and Science Journalist

ARGENTINA

Martín de Ambrosio



Martín De Ambrosio is an Argentinean science journalist and a subeditor for Perfil, a bi-weekly newspaper based in Buenos Aires. He has published features in national newspapers since 2000 and in international sites as Scidev.Net. He has published science books and has written TV scripts for science shows, among other activities.

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Galo Balatti



I joined to Tecnópolis TV, the TV channel of the Ministry for Science, Technology and Innovation as a content producer and work in different stages of a television production for the execution of programs related basically to Biotechnology, Nanotechnology, Bioinformatics, Environmental Chemistry and Rural technology, among others. Currently, I am finishing a Bachelor's degree in Sciences at National University of Quilmes.

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Nora Bar



Tras haber sido maestra y redactora publicitaria comenzó a escribir sobre temas culturales y aspectos del conservacionismo ambiental en la revista Vosotras. En 1980 comenzó a colaborar en la revista del diario La Nación y diez años más tarde ingresó a este matutino como redactora del suplemento Ciencia. En 1995 pasó a desempeñarse como editora y columnista del suplemento Salud, convertido a poco en Ciencia y Salud. Con anterioridad, había contribuido al suplemento científico infantil Eisi, de la revista Descubrir; fue guionista del ciclo televisivo "Grandes Científicos Argentinos" y columnista en varios programas radiales. Obtuvo el Premio Longines al Periodismo Destacado, el Diploma al Mérito Konex en la categoría Divulgación Científica, el primer premio de la Fundación René Barón al Periodismo Científico, el premio Periodismo y Salud, otorgado por el Gobierno de la Ciudad de Buenos Aires, y la distinción de la Asociación Argentina de Clínica Estética

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| ARGENTINA | Diana Cazaux |  |
| | <p>Profesora de Periodismo en la Universidad de Morón. Actualmente haciendo su doctorado sobre comunicación en la Universidad Austral. En 2010 se publicaron dos libros de su autoría: 'Historia de la divulgación científica en la Argentina', y 'El ADN del periodismo científico: el reportaje interpretativo'.</p> <p>Email: dianacazaux@speedy.com.ar</p> | |
| | Annette Charreau |  |
| | <p>I was born in Boston (United States) in 1967 and grew up in Argentina. I studied Psychology at UBA University. I made a postgraduate clinical residence in Mental Health at the Tornú Hospital and at the Psychiatric Hospital Torcuato de Alvear. Laboral life introduced me into the TV work. Now I'm working as producer contents at Tecnópolis TV, the new channel of science of the Ministerio de Ciencia, Tecnología e Innovación Productiva.</p> <p>Email: acharreau@educ.gov.ar</p> | |

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Eduardo H. Charreau



Besides being the president of the National Academy of Exact, Physical and Natural Sciences of Argentina, Eduardo H. Charreau is Full Professor of Biochemistry at the School of Sciences of the Buenos Aires University, from where he obtained his PhD in Chemistry and began his scientific career under the supervision of Bernardo Houssay. He developed his post-doctoral studies at the Fogarty International Center of the U.S. National Institutes of Health. Charreau is a well-known Argentinean endocrinologist, whose research includes important observations in receptor regulation and function on normal physiological and pathological states. From 1960 to 2006 he worked as Instructor, Assistant, Associate and Full Professor at the Department of Biological Chemistry of the Buenos Aires University. He was president of the National Research Council of Argentina (CONICET) in the period of 2002 to 2008. Presently he is the Director of the Institute of Biology and Experimental Medicine – IBYME (CONICET), a prestigious center of reference in molecular endocrinology. Charreau has occupied important positions in prestigious institutions such as the Argentine-Brazil Biothecnology Center; the Panamerican Federation of Associations for the Advancement of Sciences; and the Argentinean Association for the Advancement of Sciences. Charreau is a member of the Academy of Sciences for the Developing World (TWAS), of the Argentinean National Academy of Medicine, and of the Academy of Medical Sciences of Córdoba. He has published about two hundred scientific articles in international magazines, having also received important national and international prizes and distinctions such as the "Master of Argentina Medical Sciences", the TWAS Award in Medical Sciences, the "Order of Rio Branco Knight degree" granted by the Brazilian Government, the "l'Ordre des Palmes Academiques as Chevalier" granted by the French government and the 2008 Konex Award in Public Administration.

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Jorge Crisci



I am native of Argentina and received my Ph.D. in Botany from the Universidad Nacional de La Plata in 1968. I am a full Professor of Botany and Biogeography, Facultad de Ciencias Naturales y Museo de la Universidad Nacional de La Plata (1976-), Research Scientist of Consejo Nacional de Investigaciones Cientificas y Tecnicas (CONICET) of Argentina (1971-; currently Superior = highest level), the Director of the Laboratorio de Sistemática y Biología Evolutiva (1988-), and Chairman of the Departamento Científico de Plantas Vasculares of Museo de La Plata (1990-). As Chairman of this department, I direct the LP Herbarium, founded in 1887. With approximately half-a-million specimens of vascular plants, this herbarium ranks among the largest in South America in number of specimens. I also am Associate Editor of the journals Cladistics (1995-), Plant Systematics and Evolution (1999-), and Taxon (2000-), and President of the Sociedad Argentina de Botanica (2000-).

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Susana Gallardo



Susana Gallardo holds a doctorate in letters from Universidad de Buenos Aires and is a researcher/educator for the Center of Scientific Communication at Universidad de Buenos Aires School of Exact and Natural Sciences in Argentina. Her areas of interest are the public communication of science and technology as well as the linguistics of specialized texts. She has numerous publications in national and international specialized magazines. She has also published the book called *Doctors Recommend: An Analysis of Press Articles on Health* (Eudeba, 2005), and *History of Light and History of Genes* (Capital Intelectual).

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Fernando Halperín



My name is Fernando Halperin, I have 40 years old, and started as a journalist in 1991, writing articles in La Capital de Mar del Plata. During those years I also worked in LU9 Radio Mar del Plata and Canal 10 de Mar del Plata (TV), while studying Marine Biology at the Universidad Nacional de Mar del Plata.

In 1994 I started working at La Nación, in science and health issues. Later I was editor in sections such as Culture and International Politics. In January 2007 I left La Nación. Currently, I write in the newspaper Página 12, about science and social issues, and I am working with journalist Maria Julia Oliván, in Canal 360TV digital.

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Federico Kukso



Escribe en la revista Muy Interesante, Le Monde Diplomatique, revista Ñ, Radar (Página/12), Brando, entre otras publicaciones. Fue editor del suplemento Futuro (Página/12) y editor de ciencia y tecnología y subeditor de Cultura del diario Crítica de la Argentina. Es autor de los libros *El baño no fue siempre así* (editorial lamiqué) y *Lostología: Estrategias para entrar y salir de la isla*. Trabajó para Discovery Channel y para el programa Científicos Industria Argentina. En 2010, ganó la beca Jack Ealy para asistir al 7º Taller de Periodismo Científico en La Jolla, Estados Unidos. En 2011, ganó una beca para participar en el congreso anual de la American Association for the Advancement of Science,

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| ARGENTINA | Valeria Román |  |
| | <p>Valeria Román is a science and health journalist for Clarín Newspaper in Buenos Aires, Argentina. She was the vicepresident for the World Federation of Science Journalists (2009-2011). Argentina's Konex Foundation selected her as one of the 100 best journalists in the country in 2007. She was a 2004-2005 Knight Science Journalism Fellow at the Massachusetts Institute of Technology (MIT) in Cambridge, Mass., USA, and a 2003 medical journalism program fellow at the WHO, Geneva (Switzerland). She has a degree in journalism from Universidad de Buenos Aires.</p> <p>Email: valeriaroman7@gmail.com</p> | |
| | Ana Maria Vara |  |
| | <p>Science writer and researcher on science and society issues. Born May 4, 1964 in Buenos Aires, Argentina. She is Licenciata in Letters, Universidad Nacional de Buenos Aires (UBA); Master of Arts in Media Ecology-Studies in Communication, New York University; PhD in Hispanic Studies, University of California Riverside.</p> <p>She has been granted scholarships from UBA (1990-1991); from Fundación Banco Provincia (1991); from the Fulbright Commission in Argentina (2002); from Delta-Kappa-Gamma Society (2002); from University of California Riverside (2005). She was trained as a science writer at Fundación Instituto Leloir (former Campomar). She has been a journalist and editor for magazines and newspapers based in Buenos Aires, such as Noticias, Luna, Nómada and La Nación. She was awarded distinctions from Fundación Baron, and from Asociación Argentina de Editores de Revistas (AAER).</p> <p>She is currently a research professor at Universidad Nacional de San Martín (UNSAM), and a permanent contributor to La Nación newspaper. Her journalistic and research interests include the public communication of science, with special emphasis on resistance to technologies and public controversies (i.e, genetically modified crops; nuclear technology; pulp and paper industry); and science and technology within globalization (i.e., pharmaceutical industry; clinical trials in developing countries). She has published in journals such as Historical Studies in the Physical and Biological Sciences (HSPS); Science, Technology and Society; Journal of Science Communication (JComm); Química Viva; Revista Iberoamericana de Ciencia, Tecnología y Sociedad (CTS); Redes; 80/20; Perspectivas Bioéticas; Perspectivas Metodológicas; Evidencia.</p> <p>Email: amvara@yahoo.com.ar</p> | |

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