



CHALLENGES AND OPPORTUNITIES IN COMMUNICATING SCIENCE TO THE PUBLIC WORKSHOP

IANAS Building ties with Academies and Science Journalist

<h1>BRAZIL</h1>	Carlos Henrique de Brito Cruz			
	<p>Carlos Henrique de Brito Cruz was born in Rio de Janeiro, Brazil, in 1956. He graduated in Electrical Engineering from Instituto Tecnológico da Aeronáutica (ITA) in 1978, received the MSc degree in Physics in 1980 and a DSc degree in Physics in 1983, both from the Physics Institute “Gleb Wataghin” at the State University at Campinas (Unicamp). During 1981 Brito Cruz was a researcher at the Quantum Optics Laboratory, at the University of Rome. In 1982 Brito Cruz was appointed a professor at the Physics Institute at Unicamp. During 1986 and 1987 Brito Cruz worked as a resident visitor at AT&T Bell Laboratories in Holmdel, NJ. In 1990 he was a visitor for three months at Bell Labs, Murray Hill, NJ. Brito Cruz works in the field of ultrafast phenomena in physics, using femtosecond pulse lasers to study fast processes in condensed matter. Presently his research interests are directed towards the study of ultrafast processes in semiconductor systems including quantum-dots in a glass matrix and AlGaAs alloys. Brito Cruz has been the Vice-President of the Brazilian Physics Society (SBF) and has served as Editor of the Revista Brasileira de Física Aplicada e Instrumentação. He served as a member of the International Advisory Committee of the Optical Society of America (OSA) and has been the Director of the Physics Institute at Unicamp for two terms. He has been the Dean of Research at the State University at Campinas (Unicamp) and from 1996 till 2002 he has served as the President of the Foundation for the Support of Research in the State of São Paulo, Fapesp. From April 2002 to April 2005 he has been the Rector of The State University of Campinas, Unicamp. Since April, 2005 he is the Scientific Director of Fapesp. Brito Cruz is a member of the Brazilian Academy of Sciences.</p> <p>Email: dc@fapesp.br; brito@ifi.unicamp.br</p>			
	Luisa Massarani			
<p>Luisa Massarani is a science journalist who started working on science communication in 1987, in Brazil. Since then she participated of projects aimed at different audiences (children, teenagers, and general public), in magazines, newspapers and websites. She also has a PhD degree by the Federal University in Rio de Janeiro. She carries out both research and practical activities on science communication.</p> <p>Massarani is the Latin American and the Caribbean coordinator of SciDev.Net (www.scidev.net), a website based in London aiming at news on science and developing in developing countries. She is also the director of Museum of Life (www.museudavida.fiocruz.fiocruz.br), a hands science museum in Rio de Janeiro (Brazil) linked to the Oswaldo Cruz Foundation, one of the most important research institutions on biomedicine in Latin America. Furthermore, she is the head of the Ibero American Network for Training and Monitoring Science Journalism, created with the support of Cyted and joining 10 countries in the region. Massarani also has a monthly column on science for Folhinha, the children supplement of the Brazilian newspaper Folha de São Paulo. She is author of two books for children: Bola no pé – A incrível história do futebol (on the history of the soccer), Dinossauros brasileiros (on Brazilian dinosaurs).</p> <p>Email: luisa.massarani@scidev.net</p>				

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