

CHALLENGES AND OPPORTUNITIES IN COMMUNICATING SCIENCE TO THE PUBLIC WORKSHOP, ARGENTINA NOVEMBER 2011

Building ties with Academies and Science Journalist

UNITED STATES OF AMERICA

Deborah Blum



Deborah Blum is a Pulitzer-prize winning science writer, the author of five books including *The Poisoner's Handbook*, a New York Times best seller, and a professor of journalism at the University of Wisconsin- Madison. She has written for a wide range of publications, including *The New York Times*, *Angeles Times*, *Slate*, *The Wall Street Journal*, *Scientific American* and *Discover* magazine. She blogs about chemistry and culture at *Speakeasy Science* for the Public Library of Science. A past president of the National Association of Science Writers (USA) she also served as North American board member for the World Federation of Science Journalists for the past four years. In that capacity, she worked as program chair for the World Conference of Science Journalists, which brought more than 725 science writers from around the world to Doha, Qatar in June 2011. She has served on two boards of the National Academy of Sciences (USA) and as a juror for the National Academies Communication Award. She currently serves on the board of the Council for Advancement of Science Writing (USA).
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Michael Clegg



Michael T. Clegg is the Foreign Secretary of the National Academy of Sciences and Donald Bren Professor of Biological at the University of California, Irvine. He formerly served as Professor of Genetics and as Dean of the College of Natural and Agricultural Sciences at UC Riverside where he was also Founding Director of the Genomics Institute. He was elected President of the International Society for Molecular Biology & Evolution (2002) and as Chair of the Section on Agriculture, Food and Natural Resources of the American Association for the Advancement of Science. He has also served as President of the American Genetic Association (1987).

During an academic career of more than 35 years, Clegg has published approximately 160 research articles and book chapters and he has coauthored or edited nine books. Clegg has received numerous Awards and Prizes. He is an elected Member of the US National Academy of Sciences and an elected Fellow of the American Academy of Arts and Sciences He is an associate Fellow of the Academy of Sciences of the Developing World (TWAS). He is a corresponding Member of the National Academy of Exact Physical and Natural Sciences of Argentina, the Academia de Agronomia and Veterinaria of Argentina, the Academia Mexicana de Ciencias, the Cuban Academy of Sciences and he is an Honorary Fellow of the Palestinian Academy of Science

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Nancy Shute



Nancy Shute is president of the U. S. National Association of Science Writers, the world's oldest and largest science journalism organization. She is a science and medical journalist who reports and blogs for National Public Radio, Scientific American, National Geographic, and other national publications. As assistant managing editor for science and technology coverage and a senior writer at US News & World Report, she led science coverage of 9/11, anthrax, SARS, wounded soldiers in Iraq, Katrina, and pandemic influenza. She appears frequently on radio and television, including CNN, FOX, CBS, and NBC. Shute teaches science writing and multimedia journalism at Johns Hopkins University's Advanced Academic Programs, and trains journalists in effective uses of social media and other new technologies. She has lectured on science journalism at major U.S. institutions including the Brookings Institution, AAAS, the National Science Foundation, and the University of California-Santa Cruz. As a Fulbright Scholar, she founded the first bilingual independent newspaper in Kamchatka, Russia.

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William J.(Bill) Skane



William J. ("Bill") Skane is Executive Director of the Office of News and Public Information at the U.S. National Academy of Sciences and National Research Council (Washington, DC). Since 2002, Bill has been responsible for the U.S. academy's strategic and crisis communications. He leads a team of 15 writers, media relations officers, editors, and web/social media designers. Before coming to USNAS, he was Washington producer for the CBS News broadcast *Sunday Morning* (1991-2002) and national science and medical producer for the *CBS Evening News with Dan Rather* (1984-1991). Bill began his journalism career as science reporter for San Francisco's public television station KQED. He earned an Honors BA in Economics at Stanford University and a Masters degree in Journalism from the University of California, Berkeley.

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William Kerney



William Kearney is director of media relations at the U.S. National Academy of Sciences. In more than 15 years there he has led media dissemination efforts for hundreds of science, technology, and health policy reports from the NAS and its sister organizations: the National Academy of Engineering, Institute of Medicine, and National Research Council. He also directs international science communication efforts, including for the African Science Academy Development Initiative. In 2010 he was assigned to the Inter Academy Council -- an Amsterdam-based organization of the world's science academies -- to manage communications for a U.N.-sponsored review of the Intergovernmental Panel on Climate Change. He has a bachelor's degree in history and political science from the University of Massachusetts at Boston.

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**Maria José Viñas
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I am a science communicator based in Washington, DC. Since October 2011, I am a science writer and outreach coordinator at NASA Goddard SFC, covering Earth and cryospheric sciences. Previously, I worked for three years as a press officer and community manager for the American Geophysical Union, where I did media relations, science communication training and social media. I also proposed, planned and managed a community of Earth and space science blogs hosted by AGU.

I trained as a veterinarian in Spain, where I also received a bachelor's degree in journalism and put it into practice for two years before moving to the United States. In June of 2008, I graduated from the science writing program at the University of California, Santa Cruz and moved to DC for a summer internship at the Science and Technology desk of *The Chronicle of Higher Education*.

I sometimes freelance; my stories have appeared in American and Spanish media, including newspapers (*El País*, *Santa Cruz Sentinel*), magazines (*Stanford Report*, *Symmetry*, *Dominical*) and websites (*Mongabay*, *Scitizen*, *Consumer*).

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Pere Estupinyà
(Spain-USA)



Pere Estupinyà is a science journalist from Spain who writes to El Pais, the MIT-Knight Science Journalism Tracker for Latin America, the Spanish Scientific News Service-SINC, gives conferences, and collaborates in some radio programs. Last November he published the book “El ladrón de cerebros” (The brains’ thief) which is already in the 4th reprint.

He holds a degree on chemistry and a master on Molecular Biology. He has been the editor of REDES, the leading Spanish television program on science, and lectured in Science, Technology and Society at the Ramon Llull University. In 2007-2008 he spent one academic year at the Massachusetts Institute of Technology and Harvard University as a Knight Science Journalism Fellow. He worked for two years at the Media Branch/OCPL of the National Institutes of Health in Bethesda, and has been a consultant for the Organization of American States (OAS) and the Interamerican Development Bank (IADB) in issues regarding the improvement of science communications in Latin America. He now lives in New York City.

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Antonio Regalado



Antonio Regalado is business editor at Technology Review, a publication of the Massachusetts Institute of Technology. He was previously a contributing correspondent for Science based in Sao Paulo, Brazil, and worked as a science reporter and correspondent for The Wall Street Journal from 2000 to 2009. He holds an undergraduate degree in physics from Yale University and a master’s degree in science and environmental journalism from New York University. He is from New York City and is of Spanish descent.

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